



What is the Champions for Changemakers Campaign?

Whether new to the nonprofit sector, building professional skills, or moving into a new role, OneOC's Champions for Changemakers Campaign fills a critical void for nonprofit professionals by providing a one-of-a-kind blended training resource to drive learning and organizational development in the Orange County nonprofit sector. Combining in-house classes with online E-courses, nonprofit staff and volunteers can focus on strengthening their personal skillsets and build their organization's core capacities to better fulfill their mission.

How does it work?

In the nonprofit world, many people roll up their sleeves to creatively address local community needs. But desire alone does not always translate to long-term change. Champions for Changemakers lets Orange County businesses, individuals and foundations underwrite OneOC's 200+ top-level professional development opportunities for their favorite nonprofit(s)—providing training for not just for one staff member, but for the entire team. For \$2,500 a nonprofit of less than 10 staff members can benefit from this gift, and for \$5,000 a mid-to-large nonprofit of 10+ staff can build their staff capacities.

What inspired the development of the Champions for Changemakers Campaign?

Studies show that nonprofits often find it challenging to find funding for employee training and development. This is particularly true for small-to-mid-sized nonprofit organizations that don't have the bandwidth and budget to provide training to their employees and volunteers.

What is the goal?

The goal of Champions for Changemakers is to provide 40+ Orange County nonprofit organizations with ongoing professional training opportunities for their entire staff and volunteer teams more effectively and efficiently meet our community's needs.

Why is staff development important?

Nationally, less than 1% of foundation grant dollars go toward developing nonprofit professionals or enabling nonprofits to better support their employees. Organizations that do invest in nonprofit staff development report better/higher:

- Employee productivity
- Employee retention
- Employee recruitment

What topics does OneOC offer to participating nonprofit organizations?

- Fundraising & Grantwriting
- Leadership
- Accounting & Finance
- Program Development
- Program Management
- Evaluation
- Marketing & Communications
- Volunteer Engagement
- Volunteer Management
- HR & Operations
- Board Service
- Team Building

What is the value of participating?

Complementing your support of individual organizations that reflect your specific charitable priorities, your investment will yield dividends across the spectrum of Orange County philanthropy. Also, sustaining programs and services that maximize the success of Orange County nonprofits will assure that the organizations you currently support will ably utilize their resources. And so the constructive effects of your gift will be leveraged, again and again.